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MEDIA: Please request high-res photos, or see our FB page for the event album. Contributing writer credit available if needed.

Packed Ninkasi Event 'Ales for Tails' Raises \$13,000 for Northwest Dog Project

Imagine being born into this world by someone only looking to make a dime off your strength, in the worst ways possible. Or picture lying on cement in the tightest of spaces during the entirety of your childhood, growing and learning stunted through pure neglect and abuse, leaving you with deformities. Or say all you wanted to do was play, have fun and be young, but your parents expected you to hunt. And because you weren't good at that? You were taken into the woods to be shot dead.

These are a small handful of stories that represent the tales of Northwest Dog Project dogs who were all rescued and are now in loving forever homes. And the revolving door of those rescue efforts keeps swinging. Saturday evening NW Dog Project partnered up with Ninkasi Brewing to raise \$13,000 dollars in the name of saving even more second chance dogs.

Ales for Tails went down as the most successful event to date for the non-profit organization. NW Dog Project credits a dedicated team of volunteers, board members, supporters, and one seriously synergetic woman in particular, for pulling off an event of this fashion. Dr. Laura Hardy, a volunteer veterinarian for the rescue, took an idea and ran with it. Her heart and hands-on work paid off big time — in the form of about 400 event goers. Her energy was evident in everything from the beautifully hand-crafted wood auction stands, to the gushing lines out of the Ninkasi Admin building. Contagious laughter and hearty smiles filled the rafters. Dozens of local businesses participated by donating more than 70 items for the silent auction and raffle, Hot Mama's Wings served up food, Loftän and Butterchuck performed, Dominick Barbero Photography LLC captured priceless moments, Kyle Mattox of Office Max donated all the various printed materials, and Ninkasi, through the likes of the talented Mat Olive, donated beer for the big night.

NW Dog Project founders and directors, Emma Scott and Sally Roney, say the extraordinary energy in the room can hardly be described, but is best summed up as magical.

"Seeing a room filled with past adopters and veteran NW Dog Project friends and family blending with hundreds of fresh faces was something we only envisioned in a dream of what this organization could be. We're amazed at how our passionate family of dog lovers and rescue advocates has grown. And how that translates to saving more lives," says Scott.

Ninkasi's culture catch-phrase is "Perpetuate Better Living". A fitting mantra for the evening that cultivated a cause-worthy community happiness that seemed to radiate right out of the building. If you couldn't make the event but would like to contribute to saving more dogs, like the ones described above, visit:

<https://northwestdogproject.org/makeadonation>

Northwest Dog Project rescues, re-homes and enhances the lives of neglected, abused and homeless dogs, while promoting responsible pet ownership in the Northwest and beyond. They are a nonprofit dog rescue group that depends solely on donations. NW Dog Project welcomes dogs into its program until they're healthy, trained, socialized and ready for forever homes. Its unique, barn-boutique like facility sits on 25 acres of forest land with cabin like kennels, an outdoor training yard and hiking trails on the outskirts of Eugene, OR.

<https://northwestdogproject.org/>

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